

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person*</b> <u>Fuentes Mark</u>  (Last) (First) (Middle) <u>C/O PFSWEB, INC.</u> <u>505 MILLENNIUM</u>  (Street) <u>ALLEN TX 75013</u>  (City) (State) (Zip)	<b>2. Date of Event Requiring Statement (Month/Day/Year)</b> 04/07/2016	<b>3. Issuer Name and Ticker or Trading Symbol</b> <u>PFSWEB INC [ PFSW ]</u>  <b>4. Relationship of Reporting Person(s) to Issuer (Check all applicable)</b> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Senior Vice President &amp; CIO</u>	<b>5. If Amendment, Date of Original Filed (Month/Day/Year)</b>  <b>6. Individual or Joint/Group Filing (Check Applicable Line)</b> <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	15,017	D	

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
<u>Option to Buy<sup>(1)</sup></u>	03/30/2014	03/29/2021	<u>Common Stock</u>	1,667	5	D	
<u>Performance Share Award<sup>(2)</sup></u>	(2)	(2)	<u>Common Stock</u>	5,564	(2)	D	
<u>Performance Share Award<sup>(3)</sup></u>	(3)	(3)	<u>Common Stock</u>	3,412	(3)	D	
<u>Restricted Stock Unit<sup>(4)</sup></u>	(4)	(4)	<u>Common Stock</u>	750	(4)	D	

**Explanation of Responses:**

1. Employee Stock Option issued under the 2005 Employee Stock Option and Incentive Plan (the "Plan").
2. 2013 Performance Share Award issued under the Plan whose remaining shares are subject to future vesting based on future service and market price measurement conditions.
3. 2015 Performance Share Award issued under the Plan whose remaining shares are subject to future vesting based on future service conditions.
4. Restricted Stock Unit Award granted under the Plan whose remaining shares are subject to future vesting based on future service conditions.

**Remarks:**

/s/ Mark Fuentes

04/11/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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