



April 25, 2011

PFSweb Provides Notice of Stock Option Exercise Due to Expiring Option Grants

PLANO, Texas, Apr 25, 2011 (BUSINESS WIRE) --

PFSweb, Inc. (Nasdaq: PFSW), an international provider of end-to-end e-commerce solutions, today announced that certain of its Directors and Executive Officers have exercised and sold an aggregate of 164,599 stock options they hold individually for PFSweb common shares, which are set to expire at various dates beginning in December 2011. Such individuals, as well as other Directors and Executive Officers, may also exercise an additional approximately 89,000 options due to expire on the same dates and may sell these shares in the open market. All of the above transactions will be disclosed publicly as they occur through filings with the Securities and Exchange Commission.

The foregoing transactions may be effected for personal reasons such as funding the option exercise price and income tax payments, or diversification of assets as part of personal financial planning.

About PFSweb, Inc.

PFSweb develops and deploys comprehensive end-to-end eCommerce solutions for Fortune 1000, Global 2000 and brand name companies, including interactive marketing services, global fulfillment and logistics and high-touch customer care. The company serves a multitude of industries and company types, including such clients as P&G, LEGO, Carter's, Lucky Brand Jeans, Juicy Couture, Kensie, Monet, Kate Spade New York, AAFES, Riverbed, InfoPrint Solutions Company, Hawker Beechcraft Corp., Roots Canada Ltd. and Xerox.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's website at <http://www.pfsweb.com>.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2010 identifies certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: PFSweb, Inc.

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