



April 3, 2014

PFSweb Appoints Monica Luechtefeld to Board of Directors

ALLEN, TX--(Marketwired - Apr 3, 2014) - PFSweb, Inc. (NASDAQ: PFSW), an international provider of end-to-end eCommerce solutions, has appointed Monica Luechtefeld to its board of directors effective immediately.

For more than 20 years, Ms. Luechtefeld held executive leadership positions within Office Depot in multiple departments, including eCommerce, supply chain, information technology, marketing and business development. Her tenure included roles as Executive Vice President of European eCommerce and Executive Vice President of eCommerce and Digital Marketing, among others. In 2012, Ms. Luechtefeld founded her own consultancy, through which she has supported Office Depot and other companies in their execution of online and small business strategies in eCommerce and digital retailing. She also serves on the board of trustees for Mount St. Mary's College and March of Dimes.

Ms. Luechtefeld was a founding member of Shop.org where she serves as a board member, Emeritus. She was also an appointee to the Homeland Security Private Sector Senior Advisory Committee, a founder and board member of the Open Buying on the Internet Consortium, an advisory board member for Internet Retailer magazine, a member of the Business Roundtable Technology and Cyber Security Board, and board member for the Institute for the Economic Empowerment of Women.

Ms. Luechtefeld received her B.S. degree from Mount St. Mary's College and her M.B.A. from the University of Notre Dame. She also received an honorary doctorate degree from Mount St. Mary's College.

"Monica is a recognized industry leader in eCommerce and digital media," said Mike Willoughby, CEO of PFSweb. "Monica's impressive operations, technology, business development and online retail experience in the U.S. and Europe will be a valuable asset to our organization. Coupled with her vast array of industry affiliations, we are eager to leverage her experience as we grow our global presence and align our services to support current and future client needs. We look forward to Monica's strategic input as we continue to evolve PFSweb's eCommerce offering as a premier omni-channel commerce solution in the market."

About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is an international business process outsourcing provider of end-to-end eCommerce solutions. The company provides these solutions and services to major brand names and other companies seeking to optimize their supply chain and enhance their traditional and online business channels, which include both direct-to-consumer and business-to-business sales channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Riverbed, Ricoh, Roots Canada Ltd., Diageo, BCBGMXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Canada, Belgium, and the Philippines. For more information, please visit www.pfsweb.com.

Investor Relations:

Liolios Group, Inc.
Cody Slach or Greg Falesnik
Tel 1-949-574-3860
[Email Contact](#)