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PFSweb Appoints Travis Hess as Executive Vice President of Sales

Hess Brings Significant eCommerce Sales Experience to Lead PFSweb's Global Salesforce

ALLEN, TX -- (Marketwired) -- 02/09/15 -- PFSweb, Inc. (NASDAQ: PFSW), a global provider of end-to-end eCommerce solutions, has appointed Travis Hess to the new position of Executive Vice President of Sales.

Mr. Hess has almost 20 years of experience leading sales organizations in multi-channel commerce, digital agency, and enterprise BPO organizations including his most recent position as Head of Sales for Loop Commerce and prior to that, EVP of Sales & Corporate Development for Amplifi Commerce. Throughout his career, Mr. Hess has been a successful business development leader with a keen understanding of core value propositions within complex sales environments.

"At the end of 2014, we made the commitment to increase our investment in sales and marketing to better address the opportunities in our global marketplace created by our expanded service offering," noted Mike Willoughby, CEO of PFSweb. "Our two acquisitions last year were a clear indication of our commitment to continue expanding our higher-margin professional services offerings and under Travis' sales leadership, we will seek to accelerate growth and increase market share through an increase in the number of professional services and end-to-end engagements. With his breadth of experience and track record of exceptional performance, Travis is well-equipped to lead our global sales organization as we expand our presence in the U.S. and abroad."

Based in PFSweb's global headquarters in Texas, Travis will lead the global sales organization across all segments, which include Digital Agency, Technology, and Infrastructure (BPO) Services.

Hess commented: "I believe we are well-positioned to extend our market leadership in global eCommerce and I plan to leverage my broad services sales experience across a variety of eCommerce platforms to help us achieve our long-term revenue growth and profitability objectives. I'm very excited to be representing PFSweb in the global commerce market with a suite of commerce services and a technology ecosystem that is purpose-built to support all the omni-channel needs of the world's leading brands."

About PFSweb, Inc.

PFSweb (NASDAQ: PFSW) is a global provider of end-to-end eCommerce solutions including digital agency and marketing services, technology development services, business process outsourcing services and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Canada, Belgium, London, Munich, and India. For more information, please visit www.pfsweb.com or download the free PFSweb IR App on your [iPhone](#), [iPad](#) or [Android](#) device.

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