



November 18, 2013

## PFSweb to Present at the Southwest IDEAS Investor Conference

ALLEN, Texas, Nov. 18, 2013 /PRNewswire/ -- **PFSweb, Inc. (NASDAQ: PFSW)**, an international provider of end-to-end eCommerce solutions, announced today that Mike Willoughby, Chief Executive Officer, and Tom Madden, Chief Financial Officer, will present at the Southwest IDEAS Investor Conference on Thursday, November 21, 2013 at the Sheraton Dallas Hotel by the Galleria. PFSweb management is scheduled to present at 10:00 a.m. CT (11:00 a.m. ET) with one-on-one meetings held throughout the day.

Investors and other interested persons may listen to the live webcast through the Company's website at <http://www.pfsweb.com/investor-relations/investor-events.php> or [www.SWIDEAS.com](http://www.SWIDEAS.com). The webcast replay will be available shortly after the conclusion of the live event and will remain available for a limited period. An updated investor presentation will also be accessible on the Investor Relations section of the Company's website.

For additional information or to schedule a one-on-one meeting, visit <http://www.SWIDEAS.com> and click the Attendee Registration tab.

### About PFSweb, Inc.

PFSweb is engaged by iconic brands to enable and manage customized eCommerce and omni-channel commerce initiatives. PFSweb's iCommerce Hub(SM) technology ecosystem offers retailers a multi-channel order management system that allows partner/client data integration and international payment processing. PFSweb's iCommerce Agency Services(SM) provides interactive marketing services, eCommerce web site development and support services, IT development services, product content management, customer intelligence and relationship and account management services. PFSweb's iCommerce Centers of Excellence(SM) provides global fulfillment and logistics, high-touch customer care and client financial services.

Together, PFSweb's iCommerce Solutions allow for international reach and expertise in both direct-to-consumer and business-to-business initiatives. PFSweb supports organizations across multiple industries including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Sorel, Carter's, AAFES, Riverbed, Ricoh, Hawker Beechcraft Corp, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, BCBGENERATION, HERVE LEGER BY MAX AZRIA, The TJX Companies, Inc., T.J. Maxx, and the United States Mint. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Canada, Belgium, and the Philippines.

To find out more about PFSweb (NASDAQ: PFSW), visit the company's website at <http://www.PFSweb.com>.

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