



March 6, 2012

## **PFSweb Relocating Dallas Area Customer Call Center To Renaissance Tower in Downtown Dallas**

PLANO, TX, March 06, 2012 (BUSINESS WIRE) -

PFSweb, Inc. (Nasdaq: PFSW), an international provider of end-to-end eCommerce solutions, today announced that it has entered into a lease for 78,000 square feet of space in the Renaissance Tower building in the downtown corridor of Dallas, Texas, which will be the new location of the Company's North Texas customer care center. The new facility and its lease structure will afford greater flexibility to support PFSweb's growth, seasonal staffing fluctuations and provide its staff an improved working environment. The facility provides the ability to expand to up to 1,000 call center seats compared to the Company's current Plano, TX facility's approximately 400 call center seats. The Company anticipates the official opening of the new customer call center in April 2012.

PFSweb also announced plans to relocate its headquarters to a new 95,877 square foot facility in Allen, Texas.

[The new customer call center in Dallas along with our new headquarters in Allen, Texas, will provide us with the necessary space to properly expand our operations and support organic and new business growth. Each lease contains various options for expansion, contraction, renewal, and termination, along with attractive economics and municipal incentives which will permit us to enjoy the use of the space most effectively and economically, stated Mark Layton, Chairman and Chief Executive Officer of PFSweb.

PFSweb operates state-of-the-art call centers from its U.S. facilities located in Texas, and Memphis, Tennessee, and from its international facilities located in Markham, Ontario, Canada, LiXge, Belgium and Manila, Philippines. The Company also has distribution facilities with approximately 1.3 million square feet of space, including facilities in Memphis, Tennessee, Southaven, Mississippi, Grapevine, Texas, Markham, Ontario, Canada and LiXge, Belgium.

### About PFSweb

Iconic brands engage PFSweb to enable their eCommerce initiatives. PFSweb's End2End eCommerce<sup>™</sup> solution includes interactive marketing services, robust eCommerce technology, global fulfillment and logistics, high - touch customer care, financial services, and order management. PFSweb's eCommerce solutions provide international reach and expertise in both direct - to - consumer and business - to - business initiatives, supporting organizations across multiple industries including Procter & Gamble, LEGO, Carter's, Lucky Brand Jeans, kate spade new york, Juicy Couture, AAFES, Riverbed, Ricoh, Hawker Beechcraft Corp, Roots Canada Ltd., and Xerox. PFSweb is headquartered in Plano, TX with additional locations in Tennessee, Mississippi, Canada, Belgium, and the Philippines.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's website at <http://www.pfsweb.com>.

The matters discussed herein consist of forward-looking information under the Private Securities Litigation Reform Act of 1995 and is subject to and involves risks and uncertainties, which could cause actual results to differ materially from the forward-looking information. PFSweb's Annual Report on Form 10-K for the year ended December 31, 2010 and Quarterly Report on Form 10-Q for the three and nine months ended September 30, 2011 identify certain factors that could cause actual results to differ materially from those projected in any forward looking statements made and investors are advised to review the Annual and Quarterly Reports and the Risk Factors described therein. PFSweb undertakes no obligation to update publicly any forward-looking statement for any reason, even if new information becomes available or other events occur in the future. There may be additional risks that we do not currently view as material or that are not presently known.

SOURCE: PFSweb, Inc.

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