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## **PFSweb Appoints John Huntington as Vice President of Strategic Alliances**

### **Huntington Brings Significant Channel Management and Corporate Strategy Experience to Effectively Expand, Manage, and Monetize PFSweb's Partner Ecosystem**

ALLEN, TX -- (Marketwired) -- 05/13/15 -- PFSweb, Inc. (NASDAQ: PFSW), a global provider of end-to-end eCommerce solutions, has appointed John Huntington to the new position of Vice President of Strategic Alliances.

In his cross functional role, John will define and execute the strategy for contributing to growth through strategic partner alliances including current and prospective client-facing technology platform, marketing and commerce services, and infrastructure partners. Reporting to the Executive Vice President of Sales, John will work closely with the executive team to influence and help execute PFSweb's strategy and mission by leveraging strategic business relationships to increase market opportunity and revenue streams for the company.

"As we continue to expand our technology ecosystem and diversify our service offering, we have an increasing opportunity to leverage strategic partnerships to augment our capabilities, generate profitable revenue streams and further differentiate our solution in the market," noted Mike Willoughby, CEO of PFSweb. "John's experience and reputation in our industry is a valuable asset as we look to expand and further monetize these partnerships to achieve our growth and profitability goals."

Mr. Huntington has more than 15 years of experience leading corporate development and strategy, alliance & channel management, and partner programs for numerous eCommerce and technology organizations. Among these include tenure at Oracle Commerce (formerly ATG), Interwoven, Amplifi Commerce, and most recently eBay Enterprise where he was responsible for enterprise alliance strategy, development and enablement of their strategic partner programs.

Huntington commented: "I'm extremely excited to be joining this highly successful organization and executive team. My ultimate goal is to leverage my omni-channel commerce and alliance leadership experience to build a global partner ecosystem focused on mutual value exchange. As an innovator and an industry leader with global operations, PFSweb is ideally positioned to expand existing and develop new alliances supporting revenue growth and market expansion."

#### ***About PFSweb, Inc.***

PFSweb (NASDAQ: PFSW) is a global provider of end-to-end eCommerce solutions including digital agency and marketing services, technology development services, business process outsourcing services and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFSweb supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Columbia Sportswear, Ricoh, Roots Canada Ltd., Diageo, BCBGMAXAZRIA, T.J. Maxx, the United States Mint, and many more. PFSweb is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Canada, Belgium, London, Munich, and India. For more information, please visit [www.pfsweb.com](http://www.pfsweb.com) or download the free PFSweb IR App on your [iPhone](#), [iPad](#) or [Android](#) device.

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