



May 21, 2008

## **PFSweb to Present at Seventh Annual JMP Securities Research Conference**

PLANO, Texas, May 21, 2008 (BUSINESS WIRE) --

PFSweb, Inc. (Nasdaq:PFSW), an international business process outsourcing provider of end-to-end web commerce solutions and an online discount retailer, announced today that Mark C. Layton, Chairman and Chief Executive Officer, and Thomas J. Madden, Chief Financial Officer, will present at the Seventh Annual JMP Securities Research Conference in San Francisco on Wednesday, May 21, 2008, at 2:00 p.m. Pacific Time.

The event will be available via a live, listen only webcast. To access the live event, visit the Company's website at [www.pfsweb.com](http://www.pfsweb.com) and click on 'Investor Relations.' The presentation will be archived for up to 30 days following the conference.

"The JMP conference is one of several proactive investor relations initiatives that we are undertaking over the next several weeks in order to drive greater awareness of our company," said Mark Layton, Chairman and Chief Executive Officer of PFSweb. "In addition to this conference, we will be conducting investor road shows in Boston and New York during this month."

Messrs. Layton and Madden will be meeting with investors in Boston on May 27th and New York on May 28th and 29th. To request a 1-on-1 meeting with management, please contact Todd Fromer at 212.896.1215 or Garth Russell at 212.896.1250 of KCSA Strategic Communications.

### About JMP Securities

JMP Securities LLC is a full-service investment bank providing equity research, institutional brokerage and investment banking services to public and private growth companies and their investors. Headquartered in San Francisco, JMP Securities serves six broad growth industries: technology, healthcare, consumer, real estate, financial services and business services. For more information, visit [www.jmpsecurities.com](http://www.jmpsecurities.com).

### About PFSweb, Inc.

PFSweb develops and deploys integrated business infrastructure solutions and fulfillment services for Fortune 1000, Global 2000 and brand name companies, including third party logistics, call center support and e-commerce services. The company serves a multitude of industries and company types, including such clients as LEGO, Riverbed, CHIA'SSO, MARS Drinks North America, Hewlett-Packard, International Business Machines, Hawker Beechcraft Corp., Rene Furterer USA, Roots Canada Ltd. and Xerox.

Through its wholly owned eCOST.com subsidiary, PFSweb also serves as a leading multi-category online discount retailer of high-quality new, "close-out" and manufacturer recertified brand-name merchandise for consumers and small to medium size business buyers. Through its website, [www.ecost.com](http://www.ecost.com), and its catalog, eCOST.com sells approximately 170,000 different products from leading manufacturers such as Sony, JVC, Canon, Hewlett-Packard, Garmin, Panasonic, Toshiba, Microsoft, Kitchen Aid, Panasonic, Black & Decker, Cuisinart, Coleman, Wilson and Nike.

To find out more about PFSweb, Inc. (NASDAQ: PFSW), visit the company's websites at <http://www.pfsweb.com> and <http://www.ecost.com>.

SOURCE: PFSweb, Inc.

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